

LONG, HERBERT

HERBERT LONG, a well-known sporting goods merchant at Portland, who formerly was engaged in the drug business in that city, is a native Hoosier and has been a resident of Portland with the exception of some years spent in prospecting and homesteading in the West ever since he was a child, his parents having moved to that city when he was eight years of age. He was born in Kosciusko county, this state, December 5, 1867, son of John A. LONG and wife, and was the last born of the three children born to that parentage. In 1876 John A. LONG located at Portland with his family and it was in that city that Herbert LONG received his schooling. As a young man he thought to follow the advice of Horace Greeley and go West to grow up with the country. With this end in view he entered a claim to a quarter of a section of land in Kansas and remained with his claim long enough to prove up on it. He then sold that tract to advantage and went on down into Texas, where he prospected around for several years or until Oklahoma was opened to settlement, when he went up into the new state and entered a claim to a quarter of a section. On this he also proved up and presently was able to sell it to advantage. By this time he was beginning to have serious thoughts of the old home back in Indiana and he returned to Portland and became engaged there in the drug business. Finding this business not as congenial to his tastes as he thought it would be he sold his drug store after having operated it for about a year and opened the sporting goods store and cigar stand which he has since been quite successfully operating, and has one of the leading establishments of this sort in this section of Indiana. Mr. LONG is a Democrat and is a member of the local aerie of the Fraternal Order of Eagles at Portland.

On November 8, 1908, Herbert LONG was united in marriage to Minerva J. ROWE, who was born in the neighboring county of Blackford, where she was reared. Mr. and Mrs. LONG have a pleasant home at Portland and take an interested part in the city's general social activities.

SOURCE: Milton T. Jay, M.D., *History of Jay County Indiana*, Historical Publishing Co., Indpls. 1922, Vol. II, pp.95-96. Transcribed by Eloine Chesnut.